



**GEORGIA PUBLIC BROADCASTING  
2007  
QUARTERLY REPORTS  
1<sup>ST</sup> — 4<sup>TH</sup> QUARTERS**

**ISSUES  
&  
PROGRAMMING**

**Georgia Public Broadcasting**  
**Quarterly Report - 2007 - 1st Qtr.**  
**List of Categories for Programs**

1. Arts/Culture
2. Economy
3. Health/Healthcare
4. Minorities/Civil Rights
5. Youth
6. Government/Legal Issues

## **(1) Arts/Culture**

### **State of the Arts**

**Friday, January 26, 9:00pm-10:00pm**

**Local**

This award winning quarterly GPB Original Series kicks off its new season with a visit to the world-renowned Atlanta Boy Choir on its 50<sup>th</sup> anniversary. Other features include ASU artist and Professor Brian Rust, best-selling novelist Eugenia Price, the unique soul-stirring music of Vientos del Pueblo and the Andean band, originally from Central and South America.

## **(2) Economy**

### **The NewHour with Jim Lehrer**

**Wednesday, January 10, 6-6:30pm**

**PBS**

House votes to Raise Minimum Wage by 40 percent in two years: Wednesday's House proposal to increase the minimum wage comes against a backdrop of growing concern about increasing income inequality in America. An author and a policy expert discuss the proposed wage hike

### **Georgia's Business**

**Sunday, February 4, 1:30-2:00pm**

**Local**

He was the Mayor of Atlanta, and since, has been the unofficial mayor of one of the state's wealthiest and high profile communities. Sam Massell has run the Buckhead Coalition since 1988 and is one of the state's most outspoken leaders about growth, crime and quality of life.

### **Georgia's Business**

**Sunday, February 25, 1:30-2:00pm**

**Local**

This week on Georgia's Business: the top ad executive behind Brand Atlanta, the new World of Coke, the Georgia Aquarium and head of one of the south's top ad agencies, Grey Worldwide. President and Chief Creative Officer, Druid Hills High School and UGA grad Joel Babbitt.

## **(3) Health/Healthcare**

### **The Hidden Epidemic: Heart Disease in America**

**Wednesday, February 14, 9:00pm**

**PBS/Local**

A PBS Health Campaign special about the number-one killer of Americans: heart disease as stories are told in this powerful documentary. Following the program Larry King hosts "Take One Step for a Health Heart," a half-hour discussion featuring the country's top medical experts and physicians.

GPB will also air a special edition of **Georgia Weekly** that discusses heart disease in Georgia and provide a viewer phone bank staffed by volunteers from the Georgia Chapter of the American Heart Association.

**South Beach Heart Program**  
**Sunday, March 11, 4:00-5:30pm**

**National**

Why do nearly 500,000 women and over 400,000 men in America die of cardiovascular disease annually? In The South Beach Heart Program, cardiologist and best-selling author Dr. Arthur Agatston draws on a wealth of research and personal experience from his more than 30 years in medical practice to provide viewers with an engaging and comprehensive look at heart health and the risk factors associated with heart disease.

**(4) Minorities/Civil Rights**

**American Experience: Citizen King**  
**Sunday, February 11, 5-6pm**

**PBS**

This film explores the last five years in Martin Luther King Jr.'s life by drawing on the personal recollections and eyewitness accounts of friends, movement associates, journalists, law enforcement officers, and historians, to illuminate this little-known chapter in the story of America's most important and influential moral leader.

**African American Lives**  
**Wednesdays, February 17-24, 9:00-11:00pm**

**PBS**

An unprecedented four-part PBS series, takes Alex Haley's "Roots" saga to a whole new level through moving stories of personal discovery. Using genealogy, oral history, family stories and DNA analysis to trace lineage through American history and back to Africa, the series provides a life-changing journey for a diverse group of highly accomplished African Americans, featuring Atlanta Native and comedian Chris Tucker.

**(5) Youth**

**Boys and Girls High School Basketball Championships**  
**Friday, March 9, 3 -10:30pm and**  
**Saturday, March 10, 9:30am – 10:30pm**

**Local**

Georgia Public Broadcasting brings back live coverage of the Georgia High School Association Boys and Girls High School Championships.

**(6) Government/Legal Issues**

**Lawmakers**  
**Monday through Friday, January – March, 7:00-7:30pm**

**Local**

As state legislatures gather for the 2007 Georgia General Assembly this month, Georgia Public Broadcasting will go under the Gold Dome to provide in-depth news coverage and analysis of the legislative action.

**Georgia Public Broadcasting  
Quarterly Issues and Program Report  
2<sup>nd</sup> Quarter – Calendar Year 2007  
List of Categories for Programs**

- 1. Arts/Culture**
- 2. Economy**
- 3. Health/Healthcare**
- 4. Environment/Nature/Geography**
- 5. War/Veterans/National Security**

## **(1) Arts/Culture**

### **State of the Arts**

**Local**

**Thursday, May 24, 9:00pm-10:00pm**

This award winning quarterly GPB Original Series featuring a visit with Randy Wood, one of the country's most sought-after instrument makers; a trip to the Guthman Keyboard competition at Georgia Tech; a celebration of the work of Hale Woodruff, one of the 20<sup>th</sup> century's greatest African American Artists; a GPB Studio performance by the Gary Motley Jazz Quartet; a lesson in dance from the Jose Limon Dance Company, whose founder was a pioneer in modern dance; and the unique work of artists Lori Keith Robinson and Jan Clayton Pagratis, two artists who paint on the same canvas at the same time to achieve a very unique effect.

## **(2) Economy**

### **Georgia's Business**

**Local**

**Sunday, June 17, 1:30pm – 2:00 pm**

This month's Georgia Trend's feature is UGA researcher and entrepreneur Steve Stice...a member of the new generation that's opening doors and minds in the biosciences industry...and in turn, drawing investors into the murky realm of stem cell research.

### **Job Fair 2007**

**Local**

**Sunday, June 24, 2:00-4:20:00pm**

Georgia Public Broadcasting, the Georgia Department of Labor and WALB Television in Albany, Georgia partner for **Job Fair 2007**, a two-hour live television production that connects Georgians seeking jobs with DOL career managers who can help them find work.

## **(3) Health/Healthcare**

### **Fat: What No One is Telling You**

**PBS**

**Wednesday, April 11, 9:00pm**

As the number of obese Americans climb to frightening levels, the quest for answers is becoming even more urgent. A PBS Health Campaign special gives viewers a window into the intense human dramas that rage inside people who have been labeled obese.

### **Georgia Weekly**

**Local**

**Wednesday, April 11, 11:00pm**

GPB will also air a special edition of **Georgia Weekly** following the program focusing on what's being called an obesity epidemic by looking at its impact on individuals, health care and education, and on some programs that are making a difference.

A viewer phone bank staffed by Health Care experts will be available to take calls during the program.

**(4) Environment/Nature/Geography**

**Globe Trekker**

**PBS**

**Friday, May 11, 8-9pm**

"Deep South" – Ian Wright explores the Freedom Walk and Martin Luther King, Jr.'s birthplace in Atlanta.

**Georgia Traveler**

**Local**

**Friday, June 29, 9:00-11:00pm**

**The Best of Georgia Traveler** featuring some of our favorite stories from the premiere season. We celebrate each of the State's regions by exploring Melon Bluff on the Coast, the Blue Ridge Railway in the Mountains, the Georgia National Fair in the Historic South, the Mule Day celebration in the Southern Rivers region and Medieval Times in Metro Atlanta.

**(5) War/Veterans/National Security**

**America At A Crossroads**

**PBS**

**Sunday through Friday, April 15 - 20, 9:00-11:00pm**

**America At A Crossroads** is a series of 11 documentaries that explores the challenges confronting the world post 9/11 – including the war on terrorism; the conflicts in Iraq and Afghanistan; the experience of American troops; the struggle for balance within the Islamic world and Muslim life in America; and perspectives on America's role in the world.

**Instant Iraq**

**Local**

**Monday, April 16, 9:00-9:30pm**

A GPB Original program **Instant Iraq** explores how the communications revolution is changing the way military families stay connected and how networks form to support them.

**Georgia Public Broadcasting**  
**TELEVISION**  
**Quarterly Report**  
**List of Categories for Programs**

- 1. Arts/Culture**
- 2. Economy**
- 3. Government/Legal Issues**
- 4. Nature/Outdoors**
- 5. War/Veterans/History**



**(1) Arts/Culture**

**Georgia Quilts: Stitches and Stories**

**Saturday, August 11, 1:00 - 2:30pm**

**Local**

In Georgia Quilts: Stitches And Stories, we see how quilting fashions have changed during the 19th and 20th centuries; families share the moving legends of their heirloom quilts; and we meet some of Georgia's current traditional and contemporary quilters.

**State of the Arts**

**Thursday, August 30, 9:00 - 10:00pm**

**Local**

The Indigo Girls, folk icons for music lovers everywhere kick off this quarter's State of the Arts. GPB's award-winning arts program also goes behind the scenes at the Margaret A. Guthman Keyboard Competition, takes a new look at famed author Flannery O'Connor, profiles quirky paper artist Larry Thomas, and visits the arcane world of art appraisal at the Georgia Museum of Art.

**Georgia Music Hall of Fame 2007**

**Saturday, September 8, 8:30 - 11:00pm**

**Local**

GPB captures all of the excitement of the 29<sup>th</sup> Annual Georgia Music Hall of Fame Awards with a live broadcast of the event, taking place in Atlanta at the Georgia World Congress Center. This year's lit of inductees includes R&B superstar Usher, legendary Southern rock group Lynyrd Skynyrd, songwriter Mylon LeFevre, Jazz artist Freddy Cole and studio pioneer Babs Richardson.

**(2) Economy**

**Georgia's Business**

**Sunday, July 29, 1:30 - 2:00pm**

**Local**

"Dan and Don 'Bubba' Cathy" More from one of the leading entrepreneurial families in Georgia - from a small restaurant in Hapeville, near the Atlanta Airport - to a two-billion dollar privately held company forty years later. This week's episode, we talk with brothers Dan and Don 'Bubba' Cathy, sons of Truett Cathy - founder of Chik-fil-A.

**(3) Government/Legal Issues**

**Carl Sanders: A Conversation**

**Sunday, July 1, 1:00 - 1:30pm**

**Local**

Carl Sanders was Georgia's first "New South" Governor, guiding the state from 1963 to 1967 through an era of great change. After studying at UGA, Sanders settled back in his hometown of Augusta to practice law but soon entered politics. He was just 37 years-old when he was elected Governor and set about reforming state government, education and much more. In this episode of GPB's quarterly Conversation series, Governor Sanders shares stories of his life and career with host, Susan Hoffman.

**Georgia Weekly****Sunday, July 22, 1:00 – 1:30pm****Local**

"Water Policy" As Georgia experiences its worst drought in recorded history, state officials say they don't know how much water we actually have or what our future needs may be. At the end of June, Carol Couch, Director of the Georgia Environmental Protection Division unveiled the state's first comprehensive water plan, which offers guidelines for the next several years.

**(4) Nature/Outdoors****Gardening in Georgia****Thursday, September 27, 7 – 7:30pm****Local**

Cooler weather means it's time to prepare for a small journey: the trip your patio plants must take back indoors. Walter offers hints on how to make this painless for you and for the plants. Melodie McDanal, with Habersham Gardens in Atlanta, shows Walter how to design a container for shade using some unusual plants. Watch as two self-described plant nerds, Walter Reeves and Rog Ditmer at The Cloister, enjoy an afternoon studying palm trees...and fruity drinks with small umbrellas!

**(5) War/Veterans/History****The Last Ditch****Independent****Local****Wednesday, September 5, 10:00 - 11:00pm**

The Last Ditch captures what many historians consider to be the last battle of the Civil War, when Union and Confederate forces clash on Easter Day, 1865 in and around Columbus, Georgia.

**The War****Begins Sunday, September 23, runs through Tuesday, October 2, 8:00 - 10:30pm****PBS**

As part of GPB's participation in a national outreach campaign around The War, the station integrated the PBS network broadcast of the series with content that examines issues from a local perspective, including "Georgia Remembers The War" – specially-produced segments that share the personal experiences of Georgians in World War II.

**Remembering WW II: A Georgia Traveler Special****Friday, September 21, 9:00 - 9:30pm****Local**

Remembering WW II is a special edition of Georgia Traveler that visits the state's key WW II sites, including the Mighty Eighth Air Force Museum in Pooler, the Currahee Military Museum in Toccoa, the National POW Museum in Andersonville, the St. Mary's Submarine Museum, the National Infantry Museum at Fort Benning in Columbus, and the William Breman Jewish Heritage Museum in Atlanta.

**Georgia Public Broadcasting  
TELEVISION  
Quarterly Issues/Programming Report**

**4<sup>th</sup> Quarter 2007  
(October – December 2007)**

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**List of Issues**

- 1. Slowing Economy and Faltering Real Estate Market**
- 2. Transportation Issues**
- 3. Drought and Environmental Concerns**

## **(1) Slowing Economy and Faltering Real Estate Market**

**The NewsHour with Jim Lehrer**

**PBS**

**Tuesday, October 16, 6:00 – 7:00 pm**

Housing, Credit Crunch, Oil Prices Spur Economic Jitters:  
Treasury Secretary Henry Paulson delivered a somber assessment of the U.S. economy Tuesday, calling the housing and credit crunch "the most significant current risk" to the economy. Financial experts look at the factors affecting the nation's economic health, including sky-high oil prices.

**The NewsHour with Jim Lehrer**

**PBS**

**Friday, November 23, 6:00 – 7:00 pm**

Holiday Shopping Brings Economic Concerns into Focus: The Friday after Thanksgiving kicked off what most consider the beginning of the holiday shopping season, with retailers hoping for a robust consumer turnout. Financial analysts discuss how consumers' concerns over the housing slump and falling dollar may affect spending this holiday season.

**The NewsHour with Jim Lehrer**

**PBS**

**Thursday, December 6, 6:00 – 7:00 pm**

Economic Experts Weigh Bush's Mortgage Rate Freeze Plan, Housing Crisis: President Bush announced a deal with mortgage lenders to freeze interest rates on some subprime mortgages due to move sharply higher soon that he hopes would slow the rate of home foreclosures. Economic analysts assess the value of the proposal and U.S. subprime troubles.

**Nightly Business Report**

**PBS**

**Thursday, December 20, 11:30 pm – 12:00 midnight**

Market Stats; Paul Kangas' Stocks in the News; Is the U.S. Economy In A Recession?; Global Insight's Nariman Behraves, Offers His Top 10 Economic Predictions for 2008; America's Romance With Wine; "Commentary"="America-nomics."

## **(2) Transportation Issues**

**Georgia Weekly**

**Local**

**Sunday, November 4, 1:00 – 1:30 pm**

Have Georgia's Transportation Challenges finally reached a critical mass where something just has to be done? Possibly. In recent weeks a coalition of many groups and agencies has been discussing the issues and options and some solid plans are beginning to emerge. Will it be private roads? Or commuter rail? Or investment in public transit? Here to discuss various scenarios are Steve Stancil, Executive Director of GRTA, Jerry Griffin, Executive Director of the Association of County Commissioners of Georgia and Tad Leithead, Chair of the ARC Transportation and Air Quality Committee.

**The NewsHour with Jim Lehrer**

**Thursday, December 20, 6:00 – 7:00 pm**

EPA Decision to Block State Emissions Plans Raises Policy Debate: The Environmental Protection Agency denied new emissions proposals from California and 16 other states Wednesday that would set guidelines for automakers. Sen. Barbara Boxer, D-Calif., and a former EPA official debate who should regulate emissions.

**PBS**

**(3) Drought and Environmental Concerns**

**Georgia Weekly**

**Tuesday, October 9, 7:00 – 7:30 pm**

Tommy Irvin has been Georgia's Agriculture Commissioner since 1969, making him the longest serving statewide official in Georgia. It's a position that presents ever-more complicated challenges. From drought to crop subsidies to illegal immigration, everything has an impact on the state's major industry. Irvin joins us for an update.

**Local**

**Georgia Weekly**

**Sunday, October 28, 1:00 – 1:30 pm**

Who owns the water in Lake Lanier? How should Georgia pay for transportation improvements? And should our property taxes be cut? To discuss these topics and much more we welcome Susanna Capelouto, GPB's Radio News Director, Charles Richardson, of The Macon Telegraph, and Jim Galloway, of the Atlanta Journal-Constitution.

**Local**

**Georgia Weekly**

**Sunday, October 28, 1:00 – 1:30 pm**

Water – Georgia's water woes have been simmering for years but the severe drought of 2007 has brought them to a boil, especially in the northern part of the state where reservoirs are at all time lows. While the rest of the state has enough water, it has other water issues to deal with such as salt water intrusion into the coastal aquifer and competing interests for water resources in the southwestern counties. There are several plans on the table from water transfers and desalination to conservation and growth limits. Joining us to discuss the issues and solutions are: Dr. Aris Georgakakos, Director of the Georgia Water Resources Institute. He is also a Professor at Georgia Tech's School of Civil and Environmental Engineering and Head of the Environmental Fluid Mechanics and Water Resources Program; Jeremy Hill, Director of the Coastal Rivers Water Planning and Policy Center; and Joe Maltese, Chair of the Middle Chattahoochee Water Coalition.

**Local**